

Virtual PA Plus

Email Marketing Service

What we can offer

The Internet offers many cost-effective ways of keeping in contact with colleagues, contacts, prospects and customers.

However, maintaining an effective program of 'e-contact' takes time and know-how. Virtual PA plus, can offer a practical and low-cost packaged service.

Database maintenance includes adding new contacts, importing databases, and updating with new contacts. You will have full access and retain the master file.

Key features

- Setting-up and maintenance of customer email database of any size.
- Management of customer email shots and newsletters – typically monthly. (This includes assisting you with writing, formatting, editing and proofreading copy before sending out).
- Facility to run email shots/campaigns at any time.
- Capture emails directly from your web-site using auto-enquiry form.
- Advice and assistance on creating promotions and keeping your newsletters, emails and website content fresh and up-to-date.
- Comprehensive reports on email activity – clicks, sends, forwards, etc.

Pricing:

We offer an affordable all-inclusive monthly rate for upto 10,000 emails from £125 per month. Please call for other pricing.

Options

Optional design and maintenance of a simple business or personal website to attract new leads and contacts.



Work smarter – not harder

