

Virtual PA Plus

CRM, Sales tracking and database management

What we can offer

We can offer a practical and low-cost co-managed service for the small business or busy sales manager.

This includes inputting and maintaining customer and prospect data, from either your leads or market research.

Data can then be used for emailing, direct mail, telephone contact sheets and networking.

This allows you to stay on top of leads and prospects, shorten the sales cycle and close more business. We can help researching target customers, organising meetings and appointments and sales reporting

Our 'organised persistence' approach delivers you a qualified and 100% accurate quality contact base for developing opportunities. We can also support your CRM activities in maintaining accurate information and contact with existing customers.

In addition, we can also create and maintain your presence on listing and blog sites.

Key features

- One-off and regular data entry services
- Identity high-quality new business opportunities systematically.
- Generate leads from new prospects AND existing customers.
- Build sustainable and manageable growth.
- Run email, direct mail and telephone campaigns at any time.
- Low-cost, from just ten hours per month we can create a qualified and accurate database.
- Can be used with our email marketing service.
- Suitable for all types and sizes of B2B organisations – especially professional services.

Pricing

Prices available on request, no minimum charge or term.

Options

- Managed CRM system option.
- Data and list cleaning.
- Exhibition and enquiry follow-up.



Work smarter – not harder

